

# CREATING HOME

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## HOSPITABLE SPACES

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*Class outline is available online.*

*Visit [www.hannamdesign.com](http://www.hannamdesign.com) and click on workshop banner to access.*

*Use Wi-Fi: Millrace Guest co-working for Internet Access*

*Password: CedarFalls!*

As you wait, please introduce yourself to your neighbor and tell them what propelled you to come here.

# CREATING HOME

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## HOSPITABLE SPACES

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*Hospitable Spaces are all about the user to space experience.*

*This workshop will help you define purpose and cultivate supporting spaces to create lasting experiences. From work to home, large and small, new or outdated...our spaces can lend support to defined needs, no matter their size, style, state, or the stuff in them. Work presentations, staff meeting, small dinners, and visiting friends are all gatherings within a space, that are sure to create an experience. By setting style, stuff, and entertainment aside, Hospitable Spaces will focus on the space and those in it, ultimately using space as a tool to provide comfort, oneness, and belonging to all whom enter. Set the worry of "things" aside and uncover helpful and accessible techniques for your space to support an experience to remember! – megan hannam*

As you wait, please introduce yourself to your neighbor and tell them what propelled you to come here

# OVERVIEW OF HOSPITABLE SPACES

**THE BREAK DOWN**

**AREAS OF FOCUS**

**CREATING THE FOUNDATION**

**APPLICATION**

# THE BREAK DOWN

## PURPOSE

user to space experience

## APPROACH

self/personal experience

others/group experience

on-going or temporary offerings

on-going or temporary environments

## UNDERSTANDING

your guest and purpose for gathering

hospitality versus entertaining

hospitality is serving with a mixture of creating and curation

## ACTION

own it first!

use an APP

go WAY beyond stuff and style!



EXPERIENCE



STUFF OR  
STYLE

## ENVIROMENTS & THEIR SPACES: *from entering to leaving and all that's in-between*

- Home: entry, kitchen, living, bath
- Office: reception/entry, restrooms, halls, offices and boardroom
- Café: entrance, ordering, seating, restrooms
- Small Shop: entrance, retail floor, restrooms

## ROOT REASON: *focus on purpose*

- WHY are you opening your home, office, shop, café?  
*know your reason, prepare, focus, serve*
- continuous hospitality or one-time offering
- special focus & occasions beyond entertaining
- let reason drive focus
- *example given: Creating Home Workshop Series*

# APPLICABLE APPLICATION & FOCUSES

**housekeeping for creating hospitable spaces as outlined...**

*interchangeable offerings*

*not all are alike*

*overall focus is enhancing the experience in your space!*

*heavy focus on “planned” offerings to build confidence and understanding for the unplanned*

# APPLICABLE APPLICATION & FOCUSES

## OUTLINE OVERVIEW

**TANGIBLES:** *sets the environment, builds the space, and cultivates an experience Tangibles will create the non-tangible (experience)*

Adaptability & Flow

adaptability & flow in application

Sparkles & Pop

sparkles & pop in application

**NON-TANGIBLES:** *building the environment and space to support reason. Non-tangibles drive direction and support for the tangibles*

Authenticity (YOU)

authenticity in application

Preparation (YOU for THEM)

preparation in application

*\*disclaimer! all applications provided are from my personal and professional experiences. Right or wrong, they are purely for example purposes and they may or may not be applicable to you, your space, or reason*



# APPLICABLE APPLICATION & FOCUSES

**TANGIBLES:** *sets the environment, builds the space, and cultivates an experience* Tangibles will create the non-tangible (experience)

## **Adaptability & Flow**

consider the tangibles in the space: physical or visual

consider who is coming: special needs

use an APP: arrangement, placement, or positioning

*can you re-arrange, slightly adjust, or re-position to encourage or support you, them, or the defined purpose?*

*APPS allow you to become aware and adapt your space no matter where or when*

# APPLICABLE APPLICATION & FOCUSES

TANGIBLES: *sets the environment, builds the space, and cultivates an experience* Tangibles will create the non-tangible (experience)

## THE PURPOSE OF ADAPTABILITY AND FLOW

to create a *“home away from home”*

creates instant comfort and welcomes all

eliminates entertaining and exhaustion

freedom to be present

# APPLICABLE APPLICATION & FOCUSES

TANGIBLES: *sets the environment, builds the space, and cultivates an experience* Tangibles will create the non-tangible (experience)

## ADAPTABILITY & FLOW IN APPLICATION

*The use of APPS allow others to navigate routine needs in a provide environment. APPS provide comfort, offer suggestion or provide gesture. They eliminate the need for discussion and allow the environment provider to be present and relaxed.*

*To welcome and create instant comfort in HOME: Environment = home, Space = Entryway*

*leave front door open/ajar, accessible coat hooks, places for purses, bathroom light on.....*

*To welcome and create instant comfort in OFFICE : Environment = office, Space = boardroom*

*welcome table, sign-in, angled seats, welcomes all and puts a focus on THEM, allowing you/presenter to be comfortable*

# APPLICABLE APPLICATION & FOCUSES

TANGIBLES: *sets the environment, builds the space, and cultivates an experience* Tangibles will create the non-tangible (experience)

## **Sensory & Sparkles**

simple!!!!

something different will provide a pop

don't overthink, don't spend money and don't complicate

encourages support and engagement

individual or group experience enhancement

*easy output, greatest impact!*

# APPLICABLE APPLICATION & FOCUSES

TANGIBLES: *sets the environment, builds the space, and cultivates an experience* Tangibles will create the non-tangible (experience)

## SENSORY & SPARKLES IN APPLICATION

*just something different!*

*take 5 extra minutes to do what you or others might not typically do and it doesn't have to take you a ton of time, effort OR money!!!*

*sound, sight, touch:*

*music, candles, bud vases*

*dig things out of their box*

*china, crystal, goblets*

*be simple & don't spend*

*fresh herbs placed on napkin or cuttings in a vase*

*decorative cocktail or hand napkins*

*encourage or support your gathering's purpose*

*relevant books left, gift of cooking, provided teaching*

# APPLICABLE APPLICATION & FOCUSES

**NON-TANGIBLES:** *building the environment and space to support reason. Non-tangibles drive direction and support for the tangibles*

## **Authenticity (YOU)**

create an authentic interior first!

*temporary or on-going*

*refer to functional series notes*

be real, be you, own your space!

offers comfort and security, lays groundwork of what comes next

true beauty is authenticity.. the rest is fluff!

# APPLICABLE APPLICATION & FOCUSES

**NON-TANGIBLES:** *building the environment and space to support reason. Non-tangibles drive direction and support for the tangibles*

## **AUTHENTICITY IN APPLICATION**

*environment - space - purpose*

*board room - presentation - lecture*

*home - front entry - instant comfort*

# APPLICABLE APPLICATION & FOCUSES

**NON-TANGIBLES:** *building the environment and space to support reason. Non-tangibles drive direction and support for the tangibles*

## **Preparation (YOU for THEM)**

creates a presence of you, for them

work necessary to channel focus to your guest

equips you to be relaxed versus frantic



# APPLICABLE APPLICATION & FOCUSES

**NON-TANGIBLES:** *building the environment and space to support reason. Non-tangibles drive direction and support for the tangibles*

## **PREPARATION IN APPLICATION**

*teamwork*

*lists*

*tidy up*

*start early!*

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STUFF OR  
STYLE

# application exercise

- to gather support and suggestions for hospitable spaces

PURPOSE

Environment:

Space:

Authentic: *how can you own it?!*

SPARKLES & POP

unique

Prepare: *what will help you relax?*

Adaptability & Flow: *consider what and who and use an APP for that?*

FOR WHO

dig out

